

THE NORTON KNATCHBULL SCHOOL

An International School with Language and Science Specialisms



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(Founded 1630)

20 September 2018
SAK/hp/LoftusConferenceLondon

Dear Parents/Carers

A Visit to:	Loftus Conference in London
Students Invited to Participate:	Year 12/13 Students
Date:	Monday 25th March 2019
Departure Time:	08.00
Approximate Return Time:	18.00
Mode of Transport:	Coach
Cost:	£45
Reply Date:	Friday 2nd November 2018

I am proud to announce that NKS is offering the opportunity for your son/daughter to attend the Psychology Conference in London, which is headlining cognitive psychologist Elizabeth Loftus, who conducted the classic study on how leading questions can affect eye-witness recall. There are additional speakers who your son/daughter will learn about and their talks are relevant to topics studied in their A Level Psychology course.

The trip will cost **£45** and for that you will get:

- Return coach to London venue
- Talks from some big names in psychology, including:
 - **Professor Elizabeth Loftus** has had a unique career as one of the foremost psychologists of her generation and is listed as the most well-known female psychologist ever. She has been an instrumental figure in cognitive psychology and continues to be active in research, focusing on the malleability of memory and false memory syndrome. She has published 22 books and over 500 articles and chapters. She will be discussing her research into false memories and will host a Q&A session after her talk.
 - **Alex Haslam and Stephen Reicher** are both interested in the study of group and identity processes and have often collaborated on research, for example the BBC Prison Study.
 - **Professor David Wilson** is one of the country's leading Criminologists and the author of A History of British Serial Killing (Sphere). He presented the award winning Interview with a Murderer for Channel 4 and A Man Called Jack for BBC1 – about Jack the Ripper.
 - **Dr Phil Banyard**, Associate Professor, Nottingham Trent University will be presenting Psychology in everyday life. Topics in psychology textbooks often seem to be quite narrow and deal with unusual events and experiences but psychology can be seen in everything we do. This talk will take some of the core concepts of psychology and show how they can be applied to everyday life and also how our observations of everyday life can change psychological theories.
 - **Cara Flanagan**, author and conference organiser will be presenting 'The psychology of successful revision'. Stop trying to stuff things into your brain and instead learn to get them back out.

Cont'd/2



Students will be sat together as a school party when in the conference, as many other schools will be attending. They are expected to behave appropriately at all times and wear appropriate attire in accordance with the sixth form dress code. Students may wish to bring a packed lunch for the day and some spending money in case there are any purchasing opportunities.

Securing a place on the trip

A payment of £45 is required to secure a place on this trip, which will be given on a first-come, first-served basis. If your son/daughter is successful in securing a place you will be informed and your payment processed by the school.

Replies and payment are required on Friday 2nd November 2018

Students who are unsuccessful in securing a place on the trip will be placed on a waiting list and invited to join if there are spaces available closer to the time. If they are unsuccessful in gaining a place your payment will be returned to you by the school.

Payments can be by cash or cheque, in addition to our online payment system. Cheques should be made payable to 'The Norton Knatchbull School' and your son/daughter's name and form, together with details of the trip should be written on the reverse.

All cash/cheque contributions should be returned in a sealed envelope to Student Reception. Envelopes containing cheques can be deposited in the drop box, however, cash payments must be made in person by your son/daughter to the Student Receptionist. No responsibility can be taken for envelopes lost because they are not handed over at the earliest opportunity. Please be advised that if there is insufficient interest in the trip, the trip will not run and a refund will be given. Should the trip have to be cancelled for reasons beyond the school's control, including industrial action by outside agencies or adverse weather conditions, refunds will only be made in so far as the School can claim reimbursement. Should your son/daughter withdraw voluntarily from the trip, and the school has incurred prior costs, monies already paid will not be refunded.

If you have any questions regarding this trip, please contact me via skirkham@nks.kent.sch.uk

Kind regards



Mrs S Kirkham
Head of Psychology